



**FOR IMMEDIATE RELEASE**

**DATE:** May 14, 2008

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**XANADOO CELEBRATES NEW SPRINGFIELD RETAIL STORE LOCATION**

*[MEDIA ADVISORY: You are invited to attend Grand Opening festivities for Xanadoo's new retail store, located at 4343 Conestoga Drive in Prairie Crossing Shopping Center, Wednesday – Friday, May 21 – 23 from 9 a.m. to 6 p.m. and Saturday, May 24 from 10 a.m. to 4 p.m. Springfield Chamber of Commerce will kick off festivities at 11:30 a.m. on Wednesday, May 21 with official ribbon cutting and special check presentation. See detailed agenda below.]*

**SPRINGFIELD, IL** – Xanadoo Wireless High-Speed Internet will celebrate the Grand Opening of its new retail store, located at 4343 Conestoga Drive in Prairie Crossing Shopping Center, Wednesday, May 21 through Saturday, May 24 with festivity and philanthropy.

Grand Opening festivities will begin Wednesday, May 21 at 11:30 a.m. with a formal ribbon cutting by the Springfield and Chatham Chambers of Commerce and a \$1,000 check presentation to the Children's Miracle Network.

"Xanadoo has a lot to celebrate," said Scott Warunek, Xanadoo General Manager. "Springfield is one of the first cities in the U.S. to experience the flexibility and convenience of WiMAX mobile broadband provided exclusively by Xanadoo. We're very appreciative of how supportive and welcoming the Springfield community has been and very excited to officially celebrate our arrival."

The public is invited to the new Xanadoo retail store at 4343 Conestoga Drive in Prairie Crossing Shopping Center Wednesday through Friday, May 21 – 23 from 9 a.m. to 6 p.m. and Saturday, May 24 from 10 a.m. to 4 p.m. for Grand Opening festivities and fun. Guests will enjoy a barbecue Wednesday, May 21 from 11 a.m. to 3 p.m. with music and other fun family activities and more festivities Thursday through Saturday, May 22 – 24. Guests will also be eligible for special offers and prizes, while enjoying good food and entertainment for the whole family. *(See agenda below for details.)*

Xanadoo currently provides wireless high-speed internet service to customers throughout Lubbock, Abilene and Wichita Falls, Texas and Lawton, Oklahoma with plans to expand WiMAX mobile broadband into other regional markets. Xanadoo is also in the process of launching a new prepaid product in all markets in early June.

"People want simple, flexible and affordable internet service," said Warunek. "With Xanadoo, there are no phone or cable requirements and no confusing wires or installation kits. We're wireless, giving our customers the freedom to connect anywhere in town. And best of all, we're affordable."

To learn more about Xanadoo Wireless High-Speed Internet, visit [www.xanadoo.com](http://www.xanadoo.com) or call (217) 546-3655.



**About Xanadoo:**

Xanadoo Company is commercializing WiMAX wireless broadband technology over 2.5 GHz licensed frequencies. WiMAX, also known as IEEE 802.16e, is a wireless technology standard that offers users speeds comparable to wireline technologies, like cable and DSL, with the mobility of traditional cellular voice services. Xanadoo has rights to 2.5 GHz licenses covering approximately 8 million people in Texas, Arkansas, Illinois, Kansas, Minnesota, Missouri, Nebraska, Oklahoma and West Virginia. Xanadoo is also a licensee of 700 MHz spectrum covering almost 156 million people in major markets, such as New York, Boston, Philadelphia, Pittsburgh, Cleveland, Detroit, Chicago, Miami, Tampa, San Francisco, Sacramento, Portland and Seattle. Xanadoo expects that 4G wireless technologies will also be deployed in the 700 MHz frequency band. Information on Xanadoo can be found at [www.xanadoo.com](http://www.xanadoo.com).

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## GRAND OPENING AGENDA

### **Wednesday, May 21:**

- 11-11:10 Meet and greet
- 11-1 Radio remote (WFMB – Country format)
- 11:15 Mark Pagon speaks
- 11:20 Rory Lindgren speaks
- 11:25 Scott Warunek speaks
- 11:30 Check presentation to Children’s Miracle Network
- 11:35 Ribbon cutting
- 11:35-2 Barbecue by Secret Recipes
- 11:35-6 Wii Showdown competition
- 3-5 Radio remote (WQLZ – Rock format)

### **Thursday, May 22:**

- 11-1 Radio remote (WDBR – Contemporary format)
- 11-5 Wii Showdown continues

### **Friday, May 23:**

- 11-5 Wii Showdown continues (final day)
- 12-2 Radio remote (WQLZ – Rock format)
- 5-6 Wii Showdown winner announced